



Let's get energy savings right for Florida's families and businesses.

Energy efficiency is the most affordable way to lower energy costs while creating jobs, but we need to act now.

The Sunshine State is one of the largest energy users in the country. But compared with other states, we've fallen far short when it comes to helping families and businesses save energy and lower their bills. We can fix this by using energy smarter — and making sure our energy-saving opportunities work for Floridians and put them back to work.

The good news is that Florida's energy efficiency rules are being reviewed this year... and you have the opportunity to provide feedback on how these rules can give hardworking Floridians real relief while building an economic engine. The benefits could be tremendous, and the solutions are simple.

OUR SOLUTIONS

1

Modernize Florida's outdated energy savings policies

Florida's energy efficiency policies were last updated nearly three decades ago, when innovative solutions like smart thermostats and low emissivity windows weren't widely available. Since then, our energy savings policies have become outdated and we've fallen far behind the rest of the country.

2

Abandon practices that penalize saving energy

Some of Florida's existing energy efficiency policies can create unintended disincentives that stop utility companies from pursuing energy saving improvements — and that shouldn't be the case. Instead, we should remove penalties and reward improvements that lower electricity bills.

3

Reduce electricity bills by increasing access to energy-saving programs

Hardworking Floridians deserve access to programs that will help them lower their utility bills — especially today. Yet the small scale of utility programs keeps energy savings opportunities out of reach for many families and businesses. Increasing access will save money and create local jobs, creating a win-win for customers and communities alike.

The rulemaking process for Florida's Energy Efficiency and Conservation Act is happening right now. This act is the single most important energy efficiency policy in the state and outlines the programs and policies that utility companies

must abide by in order to help Florida's families and businesses use energy smarter and save money. It's critical that we adopt policies that help Floridians, but that's only possible if we highlight the issue and offer meaningful solutions.